

## **Information on the Processing of Personal Data of Parties Interested in/Recipients of our Newsletter (as at May 2025)**

As an interested party or recipient of our newsletter, we would like to provide you with some information on the protection of your personal data.

### **1. Name and Contact Data of the Responsible Body**

This information on data protection applies to the processing effected by BLD Bach Langheid Dallmayr Rechtsanwälte Partnerschaftsgesellschaft mbB with its registered office in Cologne:

Theodor-Heuss-Ring 13-15

50668 Cologne

email: koeln@bld.de

Phone: +49 221 944027 - 0

Fax: +49 221 944027 - 7

This information shall of course apply irrespective of the office location at which we process your data.

Data Protection Officer:

Dr Sven-Markus Thiel

Rechtsanwalt/Counsel

You can contact our data protection officer under the above-indicated address or by sending an email to [datenschutz@bld.de](mailto:datenschutz@bld.de).

### **2. Collection and Storage of Personal Data**

When you subscribe to our newsletter, we collect the following data:

- gender
- title (optional)
- first name, last name
- a valid email address
- name of the company, department and position;
- subject area of the desired newsletter

### **3. Basis, Purpose and Duration of the Processing**

The data processing takes place on the basis of your consent pursuant to Art. 6 para. 1 lit. a General Data Protection Regulation ("GDPR"). The data is processed solely for the purpose of reviewing the existing client relationship, providing you with the selected newsletter by email, for inclusion in our client relationship management and to enable you to access our internal client area with information from previous newsletters on all topics. The processing for this purpose is effected as long as you make use of our range of services. If this is no longer the case or we have declined your subscription in the absence of a client relationship, your personal data stored for the aforementioned purposes will be erased six months after you have unsubscribed or six months after we have declined your subscription. Any processing which is necessary due to the client relationship remains unaffected by this.

### **4. Disclosure of Data to Third Parties**

The personal data you submitted for sending our newsletter will not be disclosed to third parties.

### **5. Your Rights as a Data Subject**

You have the right:

- pursuant to Art. 7 para 3 *GDPR*, to withdraw your consent which was once given to us at any time without giving reasons, in particular by unsubscribing from the newsletter you have chosen. The consequence of this is that in future we may not continue data processing that was based on this consent. This does not affect the lawfulness of the data processing carried out on the basis of the consent until the revocation;
- pursuant to Art. 15 *GDPR*, to obtain access to your personal data processed by us and certain further information;
- pursuant to Art. 16 *GDPR*, to obtain without undue delay the rectification of inaccurate personal data or the completion of incomplete personal data stored by us;
- pursuant to Art. 17 *GDPR*, to demand the erasure of your personal data stored by us, unless the processing is necessary for fulfilling a legal obligation (e.g. due to storage periods), for exercising the right of freedom of expression and information, for reasons of public interest or for the establishment, exercise or defence of legal claims;

- pursuant to Art. 18 *GDPR*, to demand the restriction of processing of your personal data, as far as the accuracy of the personal data is contested by you, the processing is unlawful, but you oppose the erasure of the data and we no longer need the data, but they are required by you for the establishment, exercise or defence of legal claims or you have objected to the processing of your personal data pursuant to Art. 21 *GDPR*.
- pursuant to Art. 20 *GDPR*, to receive the personal data which you have provided to us in a structured, commonly used and machine-readable format or to request that it be transferred to another controller;
- pursuant to Art. 77 *GDPR*, to lodge a complaint with a supervisory authority. As a rule, for this purpose you can contact the supervisory authority of your usual place of residence, place of work or of our law firm's place of residence.